

# JACK \_\_\_\_\_ FINEGOLD

Chicago, IL // Kansas City, KS

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## EXPERIENCE

### NEXT.cc // Graphic Design Intern

May 2025 - August 2025

- Tasked with same-day asset creation, quick-turnaround copy writing, small animation for certain thumbnails, and overall visual identity formation.
- Many defunct pages required updated hierarchy, replacement key graphics, new thumbnails, and the social media team required both illustrated and designed graphics for posting.

### Bugaboo // Freelance Design

November 2024 - December 2025

- Created a cohesive “K-Pop” influencer identity in order to increase traction to Bugaboo’s channel.
- Subscribers have increased greatly since the redesign of their channel, despite relatively slow activity. Involved influencer banner design, YouTube thumbnail design, as well as developing individual assets for all platforms.

### DEATH LULLABY // Lead Designer & Manager

January 2024 - April 2024

- Collaborated and managed a team of 15+ other artists in order to create a cohesive visual identity and advertise for a large-scale art show.
  - Involved Instagram asset production, poster designing, digital-to-print design, logo development, real-world advertising, relative worldbuilding, and development of strong marketing strategies.
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## EDUCATION

### The School of the Art Institute of Chicago // 2025

BFA, Visual Communication, Printmaking

### Blue Valley North High School // 2021

High School Diploma, 3.8 GPA

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## KEY SKILLS

- Illustration
- Typography
- HTML / CSS
- UI / UX Design
- Adobe Creative Suite
- Graphic Design
- Motion Design
- Social Media Marketing
- Art Direction
- Figma